



SHANKARALAYAM SANSTHA

C/o. Shree Hariharaputra Bhajan Samaj, Shankaralyam,
Off P.L. Lokhande Marg, Chembur (West), Mumbai 400 089. Tel.: 2525 3764



THIRUVILLAKKU POOJA

The Vilakku Pooja (Lamp-worship) is familiar among women throughout our society and is usually done in groups. This group worship occurs in hundreds of villages and cities in Tamil Nadu. Groups of women, often 108, or 1008, or even up to 10008 perform Thiruvilakku Pooja at a time, gathering at temples to conduct simultaneous worship to their holy lamps.

The Thiruvilakku or Kuthu Villakku is the symbol of Mahalakshmi, the deity of Fortune and Prosperity. Thiruvilakku Pooja aims at collectively worshipping Mahalakshmi by a large number of women at a time. This is said to bring prosperity to one and all and also for the welfare of humanity. It brings all auspicious things to each and every member. Goddess Mahalakshmi manifests herself the moment they light the lamp and will grant every single desire of their heart! It is wonderful that the women can gather and do this.

We are pleased to inform you that, for the second year in succession, we are organizing this high voltage and divine THIRUVILLAKU POOJA by 108 Suvasinis, on the 7th of May 2017, from 3.17 PM onwards in our temple complex.

Last year, our ladies wing had very successfully conducted the inaugural edition of this Thiruvilakku Pooja on Gudi Padwa day, in April 2016. Inspired by the overwhelming response, our ladies wing has decided to upscale the THIRUVILAKKU POOJA this year, being the Golden Jubilee year of our Samaj. It is MUST attend and MUST PARTICIPATE Event.

We are desirous of inviting devotees who are keen to perform the Puja and request them to register their names with our Lady volunteers who are coordinating this event. Our objective is to involve more and more devotees in this auspicious and spiritually elevating event which is being performed for the overall welfare of our society, and, also, that of each and every participant.

We are confident that this event will be a great success with your participation and generous support, in any manner possible. We have kept the tariff at modest levels for those who are desirous of participating and supporting us in this divine function. We solicit sponsors for the following items to enable mass participation and involvement of one and all and to ensure that the function is conducted in a grand and befitting manner.



TARIFF :

SPONSORSHIP OF THE EVENT	:	Rs. 1 Lakh.
OIL FOR THE LAMPS	:	Rs. 2,500/-
FLOWER DECORATION	:	Rs. 2,500/-
KUMKUM FOR ARCHANAI	:	Rs. 2,500/-
SANKALPAM	:	Rs. 500/-



Donations in Cash and Kind are welcome:

Remember the day Sunday: Date 7th May 2017: Time 3.17 PM at Shankaralyam!

For Details Contact:

Mrs. Meera Raman- Mob: 9821417208 / Mrs. Saraswathi Lapsiaa Mob: 9820211251 or Office - 25253764
Shankaralyam Sanstha.

It is certain that the Thiruvilakku Pooja will shower benefits on Mankind in general, and on the participants in particular.