

# Shankaralayam Sanstha (Regd.)

C/o. SHREE HARIHARAPUTRA BHAJAN SAMAJ (Regd.),

P.L. Lokhande Marg, Near Srinagar Society,

Chembur (West), Mumbai 400 089. Tel.: 25253762

*A Divine spectacle for the first time ever in the world !!*  
**"SWARNA BANDHANAM & SWARNA ABHISHEKAM"**  
**TO LORD AYYAPPA**



at the divine hands of His Holiness Jagadaguru Badari Shankaracharya Sri Vidyabhinava  
Sri Sri Krishnananda Teertha Maha Swamigal of Shrikrishetra Shakatapuram

**THE ONLY LORD AYYAPPA IDOL IN THE WORLD  
TO BE ADORNED WITH SWARNABANDHANAM AND  
HAVE THE SWARNA ABHISHEKAM PERFORMED**

at **SHANKARALAYAM, Shree Hariharaputra Bhajan Samaj,**  
**Off P. L. Lokhande Marg, Near Srinagar Society, Chembur (West)**

**A VERY PROUD MOMENT FOR ALL AYYAPPA DEVOTEES  
IN MUMBAI AND AROUND THE WORLD**

*Come, witness and participate in the Rarest of Rare Homams and other Rituals*  
**Swarna Abhishekam and Swarna Bandhanam Rituals commence from**  
**6th February 2018 to 11th February 2018**



Dear Devotee,

We are blessed and elated at the prospect of being presented with a once in life time opportunity of conducting/performing **SWARNA BANDHANAM** and thereafter **SWARNA ABHISHEKAM** to **LORD AYYAPPA** on occasion of our **GOLDEN JUBILEE YEAR.**

This is for the first time ever that an idol of **LORD AYYAPPA (DHARMA SHASTA)** will be adorned with Swarna Bandhanam followed by performance of Swarna Abhishekam, that too, at the divine hands of His Holiness Jagadaguru Badari Shankaracharya Sri Vidyabhinava Sri Sri Krishnananda Teertha Maha Swamigal of Shrikshetra Shakatapuram SriVidya Peetam.

The function, with host of rare homams and rituals commence from Tuesday, 6th February & will culminate with the historical and the most divine Swarna Bandhanam & Swarna Abhishekam on Sunday, 11th February 2018 at Samaj.

We appeal to you to please take full advantage of this GOLDEN and once in life time OPPORTUNITY and kindly participate in the rituals and be present on the DIVINE occasion of SWARNA BANDHANAM & SWARNA ABHISHEKAM on Sunday, 11th February 2018 at our Samaj.

Details of Homams and other Sevas, along with tariffs, are given for your reference and whole-hearted participation and support.

Kindly avail of this opportunity to ensure your and your family's participation in this rarest of rare divine historical events and be the recipient of Divine blessings of LORD AYYAPPA and ACHARAYAL.

Elaborate arrangements are being made to host this MEGA event and we request you to ensure that you remain connected with us so as to facilitate your smooth and hassle-free participation and presence during the week long functions.

We are confident of your whole-hearted support, participation and presence.

With warm regards,

**Shri G. K. Ramamurthy**  
*Chief Patron*

**Shri K. Subramanian**  
*Chairman*

**Shri M. Chandramoulesswaran**  
*Chief Advisor*

**Shri Jayyannt Lapsiaa**  
*President*

**AND MEMBERS OF THE SWARNA BANDHANAM CELEBRATIONS COMMITTEE**

| Date & Star                        | Time                                | Homam  |
|------------------------------------|-------------------------------------|--|
| 06-02-2018<br>Tuesday<br>Chithirai | 8.32 a.m.<br>5.03 p.m.<br>7.51 p.m. | Nava Gruha Homam: Vaastu Shanti Homam & Sahasra Modaka Maha Ganapathy Homam<br>Satyanarayana Puja<br>Vishnu Sahasranamam, Maas Kootu Saranam Slogams and Maha Deeparadhana |
| 07-02-2018<br>Wednesday<br>Swathi  | 8.32 a.m.<br>6.01 p.m.              | Bhagya Sooktha Homam<br>Sahasranama Archanai to Lord Ayyappa, Vishu Sahasranamam Slogams, Maas Kootu Saranam and Maha Deeparadhana   |
| 08-02-2018<br>Thursday<br>Visakam  | 8.32 a.m.<br>6.01 p.m.              | Swyamvara Paravathy Homam<br>Sahasranama Archanai to Lord Ayyappa, Vishu Sahasranamam Slogams, Maas Kootu Saranam and Maha Deeparadhana                                    |
| 09-02-2018<br>Friday<br>Anusham    | 8.32 a.m.<br>5.04 p.m.<br>7.51 p.m. | Kubera Laxmi Homam<br>BHAGAWATHI SEVA<br>Vishnu Sahasranamam, Maas Kootu Saranam Slogams and Maha Deeparadhana   |
| 10-02-2018<br>Saturday<br>Kettai   | 8.01 a.m.<br>Onwards<br>10.00 a.m.  | Ganapathy, Anjenaya, Subramanian & Ayyappa, Moola Mantra Homam, Rudra Homam, Durga Homa Aahavanti Homam & Pursha Sooktha Homam<br>KALASA STHAPANAM & RELATED RITUALS       |

**Poornahuti and Maha Deeparadhana for all Homams on above days will be at 12.37 p.m.**

## **HISTORICAL AND THE MOST DIVINE DAY SUNDAY, 11th February 2018 (Moolam)**

|               |   |  |
|---------------|---|--|
| 06.01 a.m.    | : | MAHA GANAPATHY HOMAM   |
| 06.08 a.m. to | : | KALATHATVA HOMAM   |
| 09.14 a.m.    | : |  |
| 09.44 a.m.    | : | Sahasranama Archanai to Lord Ayyappa, Mass Kootu Saranam, Slogams.                               |
| 11.13 a.m.    | : | Arrival of His Holiness and Felicitations of Donors  |
| 11.52 a.m.    | : | ANUGRAHA BHASHANAM OF HIS HOLINESS   |
| 12.22 p.m.    | : | Readiness for the Swarna Bandhanam (Chanting of Hymns)   |
| 12.32 p.m.    | : | ADORNING SWARNA BANDHANAM TO LORD AYYAPPA  |
| 12.39 p.m.    | : | Kalsha Abhishekam to other Deities & to Raja Gopuram   |
| 12. 51 p.m.   | : | SWARNA ABHISHEKAM TO LORD AYYAPPA  |
| 13.02 p.m.    | : | MAHA DEEPARADHANA  |
| 13.06 p.m.    | : | MAHA PRASADAM  |
| 18.04 p.m.    | : | Lord Aanjenaya Utsavam by Shree Hariharaputra Bhajan Samaj members led by Shri N. R. Ranganathan |
| 19.52 p.m.    | : | RATHOTSAVAM (procession of Lord Ayyappa)   |

## INVESTMENT DURING SWARNA BANDHANAM & SWARNA ABHISHEKAM FUNCTIONS

- |  |   |                       |
|--|---|-----------------------|
| 1. Sankalpam for Homams  | : | Rs. 1,000/- per Homam |
| 2. Yajamana Sankalpam for Homam  | : | Rs. 5,000/- per Homam |
| 3. 1 gm. Gold Coin for Swarna Kreedam  | : | Rs. 3,000/-           |
| 4. Swarna Abhishekam Gold Coin<br>(After the Swarna Abhishekam same Gold<br>Coin will be given to the Donor as Prasadam) | : | Rs. 10,000/- per Coin |
| 5. Ritwik Sambhavana   | : | Rs. 51,000/-          |
| 6. Sarva Seva (on 11th Feb.)   | : | Rs. 1,00,000/-        |
| 7. Anna Daanam   | : | Rs. 2,00,000/-        |
| 8. Sponsorship of the event  | : | Rs. 5,00,000/-        |

Kindly donate Gold and Silver liberally towards Swarna Kreedam, Swarna Bandhanam and other Aabharnams.

Invest liberally in the historical and first ever conducted event of life time and get immense blessings (in form of returns) for you and your family.

Rare opporuntiy to posses the **Swarna Abhishekam gold coin** with which Lord Ayyappa's Swarna Abhishekam will be performed. Book for in advance, for the gold coin, to avoid disappointment.

The most holiest and divine occasion of **Swarna Bandhanam and Swarna Abhishekam**, will come only once in life time. It is a boon and blessing of sorts to participate and witness these celestial divine events unfolding before your eyes and to confirm your tickets to mokhsa !

**You can send in your contributions directly via NEFT as per below details :**

**Shankaralayam Sanstha (Regd.), Bank A/c. H.No. 009210011012999**

**Andhra Bank, Chembur East, Br. Mumbai.**

**IFSC CODE: ANDB0000092 - BRANCH CODE : 0092**